



**MY FOOTBALL  
COMMUNITY  
STORY  
TASK**



# FAW PAWB YOUTH AMBASSADOR TASK

## TASK 3 – MY FOOTBALL COMMUNITY STORY

### Objective

Encourage Youth Ambassadors to recognise and share positive stories from their football communities.

This activity highlights people and initiatives that make football welcoming, inclusive and enjoyable for everyone.

### Instructions

Think about a person, team, or initiative that has made a positive difference in your football community.

This could include:

- A coach who supports and encourages young players.
- A volunteer who helps run the Club.
- A teammate who promotes teamwork and respect.
- A club initiative that makes football more inclusive.
- A community football event that brought people together.
- Create a short story, blog, or piece of content that shares their impact.

### YOUR STORY DETAILS

**Youth Ambassador Name:**

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**Club / Community:**

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**Date Completed:**

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## **Who Is Your Story About?**

Write the name of the person, team, or initiative you are highlighting.

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## **What is their role in football?**

(e.g. coach, volunteer, player, organiser)

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## **Tell the Story**

Write a short story about how this person or initiative makes a positive difference.

Think about:

- What they do.
- Why are they important to the club or community?
- How do they support others in football?

## **Your story:**

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## **Why Does This Matter?**

Explain why their actions are important for football and the community.

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## Reflection Questions

**1. What did you learn from this person or initiative?**

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**2. How do they help make football welcoming and inclusive?**

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**3. What can other clubs learn from their example?**

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## Interactive Element

Share your story with the Youth Ambassador network by:

- Uploading it to the PAWB Youth Ambassador platform.
- Creating a short video, blog, or social media post.
- Sharing photos (with permission).

This helps celebrate positive stories in Welsh football and inspire others.

Contact us: [PAWB@faw.cymru](mailto:PAWB@faw.cymru)

For further support and information, visit: <https://faw.cymru/pawb/faw-youth-ambassadors/>

